

Meet Cathi  
Cathi Fallon, Etiquette Expert

Cathi Fallon is the founder and Director of *The Etiquette Institute of Ohio* an etiquette consulting firm specializing in business and social etiquette training that ensures individuals for a lifetime of success. She is dedicated to inspiring professionals with improving their personal brand, polishing their professionalism and enhancing their interpersonal skills.

In addition to earning a Bachelor of Science degree in Education from Otterbein University, she is trained and certified by the Institute of Etiquette Consultants in St. Louis, Missouri an international organization that believes that success in today's competitive business world requires more than an MBA and a speeding BMW. A nationally recognized expert in etiquette, she has been frequently quoted in various media publications.

For over a decade, her clients range from university students to Fortune 500 companies. Cathi's engaging style and practical down to earth approach invites audience interaction and provides practical tips and strategies in a current, informative and fun interaction.

Some of her clients include Ernst & Young, Nationwide, General Cable, Battelle, Huntington National Bank, Cleveland Clinic, Dillard's, Saks Fifth Avenue, Columbus School for Girls and Denison University to name a few.

Cathi resides in Columbus, Ohio with a husband who has loved her for over 30 years. She has two grand-dogs and a cat, Sebastian, Hunter and Sweet Pea.